

Why start in Tanzania?

Tanzania is the heart and gateway to the poorest region on earth: East Africa. More than 60% of the people live on less than \$1 per day. But there are significant assets to bring change:

- Tanzania is stable and safe—a peaceful democracy for almost 50 years.
- There are abundant natural resources, including minerals, tourism, fresh water and excellent agricultural lands.
- The people value education, learning & growth.
- As a national language, English is widely spoken.

According to many authorities, Africa is poised to develop. Tanzania looks to be a pivotal nation.

Together we can help to make it happen.
Contact: info@CheetahDevelopment.org



With **85%**
unemployment
in Tanzania,
a person with a good job
often cares for **50**
or more people.

growing gifts

- A 10% increase in income
- = 6% decrease in infant mortality
- = Lower birthrates
- = Higher education rates
- = Less child oppression
- = More stable families
- = More rights for women

Cheetah Development is founding ethical businesses that are sustainable, serve the poor, and create good jobs—even with benefits. When people have a job, they are no longer just waiting for help, they are helping themselves and join in helping others, too. It takes money to make money.

It takes people to help people.

Be the change.



www.CheetahDevelopment.org



Creating
Opportunity
to
Change
Lives



To teach fishing is better than giving fish.

The engine of growth is small businesses of 5-100 workers. These businesses are lacking in the developing world. Cheetah puts its investments in the gap in capital called the "Missing Middle" (see graph).

micro venture capital. With your support, Cheetah invests \$5000 to \$500,000 in entrepreneurs. We

invest in dreams of others. Cheetah asks and invests in their vision. Asking is respectful. There are

no handouts. Repayment is required. The discipline of repayment creates profits. Profits mean sustainability: results that last. With

volunteer mentors and local student interns, the entrepreneurs have tools for success. Cheetah has a

focus on agriculture because developing nations are 70-90% subsistence farmers. Cheetah invests in

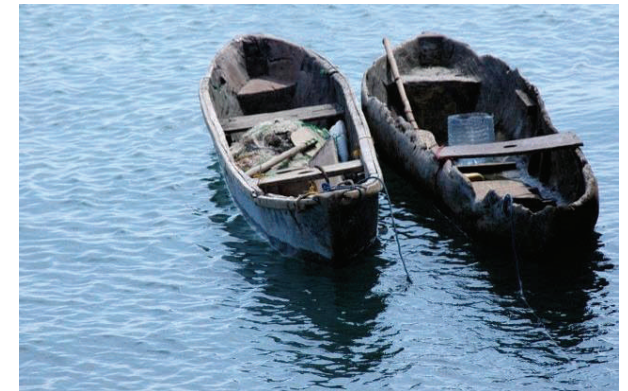
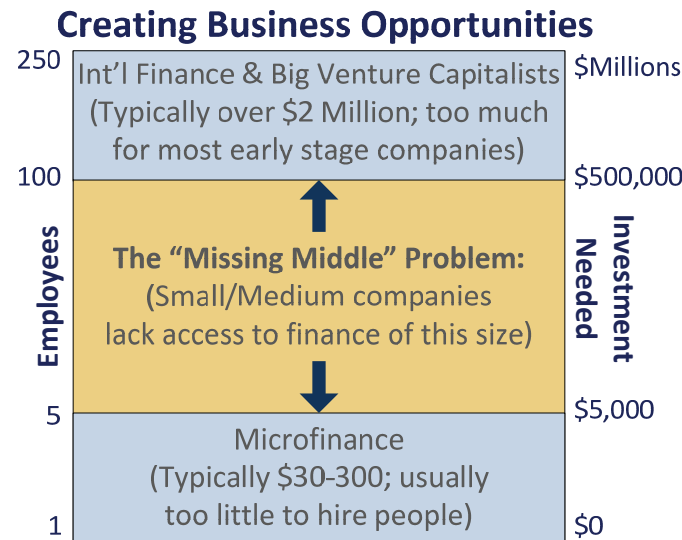
value chains – markets, cooperatives, food processing—bringing food and opportunity to hungry people.

Please join in!

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It's not giving gifts—it's *growing gifts.*TM



Want to go fishing?

You can make a difference. Use your time, talents, and resources to change the world. Email us at info@cheetahdevelopment.org.

